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# Press Release

## **FOR IMMEDIATE RELEASE:**

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**Soulwork Studio Launches Shoe Collection drive to raise money to make wellness mobile. This is an effort to bring yoga and mental health practices to communities who wouldn't ordinarily seek it via a mobile truck.**

*Shoe donations will also support micro-enterprises in developing nations and reduce what goes into landfills*

**Brooklyn, NY 1/11/22** : Soulwork Studio is conducting a shoe drive on 1/11/22 to raise funds for Soulwork wellness mobile truck. Soulwork organization will earn funds based on the total weight of the shoes collected as Funds2Orgs will purchase all of the donated footwear. Those dollars will benefit People who are seeking an outlet for difficult times , by having access to yoga, flower essence therapy, with a cup of tea for the soul. Anyone can help by donating gently worn, used or new shoes at 821 Halsey St Bsmt level.

All donated shoes will then be redistributed throughout the Funds2Orgs network of microenterprise partners in developing nations. Funds2Orgs helps impoverished people start, maintain and grow businesses in countries such as Haiti, Honduras and other nations in Central America and Africa. Proceeds from the shoe sales are used to feed, clothe and house their families. One budding entrepreneur in Haiti even earned enough to send her son to law school.

"We are excited about our shoe drive," said Aqila Norris, founder of Soulwork Studio. "We know that most people have extra shoes in their closets they would like to donate to us and help those less fortunate become self-sufficient. It's a win-win for everyone," added Dalila, the first person to drop off shoes for the drive..

By donating gently worn, used and new shoes to the Funds2orgs the shoes will be given a second chance and make a difference in people's lives.

Soulfully Yours,

Aqila Norris

Director of Soulwork Studio